Eleving





Enabling upward social mobility in diverse communities around the world by creating access to innovative and sustainable financial solutions

Global reach

Eleving Group is an international & fast-growing Financial Technology company with a vast reach across the globe. Operating in 3 continents, and 16 countries



Our approach to business is to identify underserved markets and disruptively change them with innovative and sustainable financial solutions both in the car and consumer financing segments

Underserved Vehicle financing markets Consumer financing

Sustained growth

The consistent pursuit of growth has turned us into a strong, global player of the financial services industry, earning us a spot among the Top 1000 fastest growing companies in Europe, more than 2 800 employees, and 298 000 active loyal customers

298000 active customers around the world

EUR 1800000000+

loans issued since inception

2800

employees

Adjusted revenue, EUR mln

189.3 175.7 148.9 106.0 87.7

2023

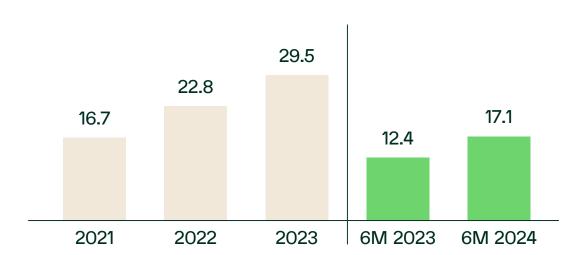
Adjusted EBITDA, EUR mln



Net portfolio, EUR mln



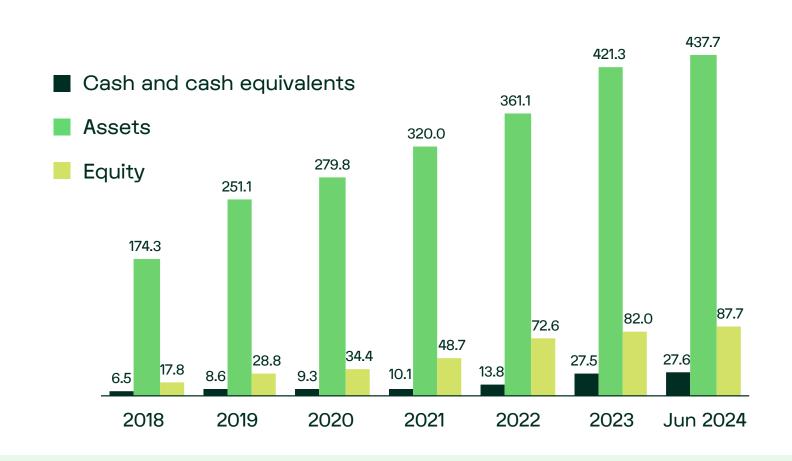
Net profit before FX, EUR mln



Assets and Equity, mln EUR

2022

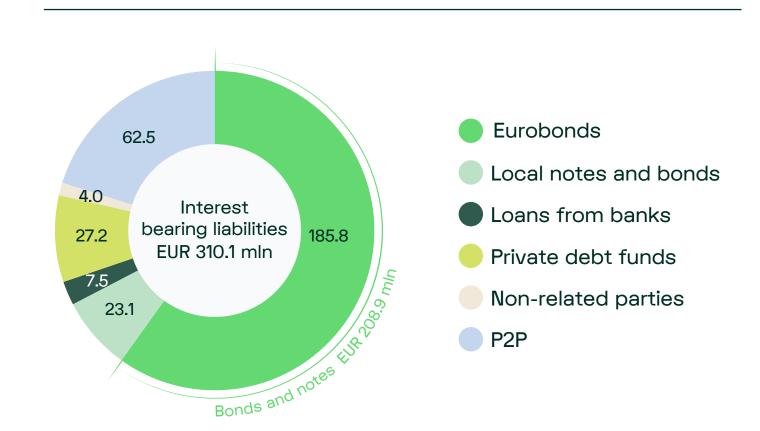
2021



6M 2023

6M 2024

Liabilities, mln EUR



Bonds:



Our Peer-to-peer lending platform Mintos:

Visit Mintos

Products & Services



Processes

- Maintain healthy organic growth across existing products and markets, targeting a 5-20% growth rate depending on the market.
- Scale up portfolio operations in recently integrated South African region consumer lending markets, with core focus on creating sustainable financial products for the underserved population.
- Roll out SME financing product in existing European markets – launch the first market in 2025.
- In 2024, explore opportunities to launch new vehicle financing markets with the goal to open a new market in Q1 2025.

- Explore M&A opportunities in the markets for both entering the SME segment and entering a new market.
- Become a leading Electric motorcycle financier financing new EVs and retrofitting used petrol bikes in the Eastern Africa
- Roll out new generation 2.0 digital solutions [client cabinet, auto-process, car portal] across all Eleving Vehicle Finance markets.



- Explore opportunities to raise outside equity in 2024 for further company's growth.
- Further focus on fundraising initiatives to supplement the existing capital structures of different markets with local currency funding and unlock new debt funding avenues, especially in East African markets, to facilitate growth and mitigate the FX gap. Also, explore other FX hedging opportunities and options.
- Diversify and improve debt structure while raising additional debt across markets with a specific focus on financing partners with an impact focus.
- Exit from Belarus.



Social Impact

- Implement a Group-wide environmental activity across all markets.
- Reduce the carbon footprint arising from the company's portfolio by implementing carbon offsetting projects in Kenya and Uganda.
- Continue the improvement of the company's processes and policies to maintain a sustainable and transparent business and reporting practice according to CSRD standards.
- Build an independent supervisory board following the best corporate governance practices.
- Execute a dividend policy.

¹Kenya and Uganda

Eleving Group's product universe

Financing 79%

Financing products include traditional lease and leaseback products as well as consumer financing products that accounted for 79% of the Group's total net portfolio as of June 30, 2024.

Services 21%

Services products include flexible lease and subscription-based products that accounted for 21% of the Group's total net portfolio as of June 30, 2024.

